



HOST BROADCAST MANUAL 2023

ITF BEACH TENNIS LOGOS & BRANDING



HOST BROADCASTER MANUAL



RESPONSIBILITIES:

The host broadcaster will be responsible for providing a live and continuous “clean” international feed (i.e. without commercials, promotional announcements and commentators in vision, or any other material not directly related to the Event).

The feed shall consist of synchronous video together with natural sound and guide commentary on separate tracks (Tracks 1 & 2; International Stereo Sound, Tracks 3 & 4; English Commentary Stereo mix), and shall include English score graphics provided by ITF and may also incorporate graphic sponsorship for ITF’s appointed graphic sponsors (the “ITF Graphics”) provided by ITF. The host broadcaster will liaise with the ITF and the Host Association on all production, promotional and sponsorship graphic issues.

The host broadcaster shall ensure the television coverage is a high standard suitable in all respects for international broadcast and shall include the opening and closing ceremonies and other events set out in the official programme, together with crowd scenes, scoreboards, results, press room camera coverage and other footage that provides full and complete coverage of the Event.

Host broadcaster will provide all broadcast personnel and a contact to liaise with ITF. The host broadcaster will take full responsibility for rigging the venue for broadcast sound and lighting and will ensure safety for its staff, representatives and equipment at the venue.

The coverage of all matches (live and dead) from the tie is expected to be delivered from the host broadcaster as an international feed for distribution unless otherwise agreed in writing with ITF.

The host broadcaster will assist the international broadcasters to arrange the distribution of the feed via VA Solution as well as troubleshooting communication with distribution provider: Cingularity.

Upon close of play the host broadcaster will provide the ITF, free of charge, full HD (1080i) recordings of all matches from the tie sent by courier to:

FAO Tabitha Horsefield: International Tennis Federation: Bank Lane, London, England, SW15 5XZ

START TIMES

Start times will be proposed by the host upon submission of the venue. Start times must always be on the hour or half past the hour. Once start times have been agreed they cannot be changed.

The live international Feed should be made available to broadcasters 10 minutes before the commencement of each day's proceedings to ensure that all technical line ups are completed and any problems are dealt with prior to the start of each day's play. The ITF expects all feeds to be produced in 16:9 HD (4:3 safe graphics).

The live continuous Feed will be available until the conclusion of each day's proceedings including all opening and closing ceremonies and trophy presentation.

The host broadcaster must ensure that the Feed it produces is of the highest technical quality and suitable in all respects for international broadcast purposes. This Feed will be provided free of charge from the host broadcaster's mobile unit at the venue or such other point as may be agreed with the ITF for international broadcasters.

CAMERA POSITIONS

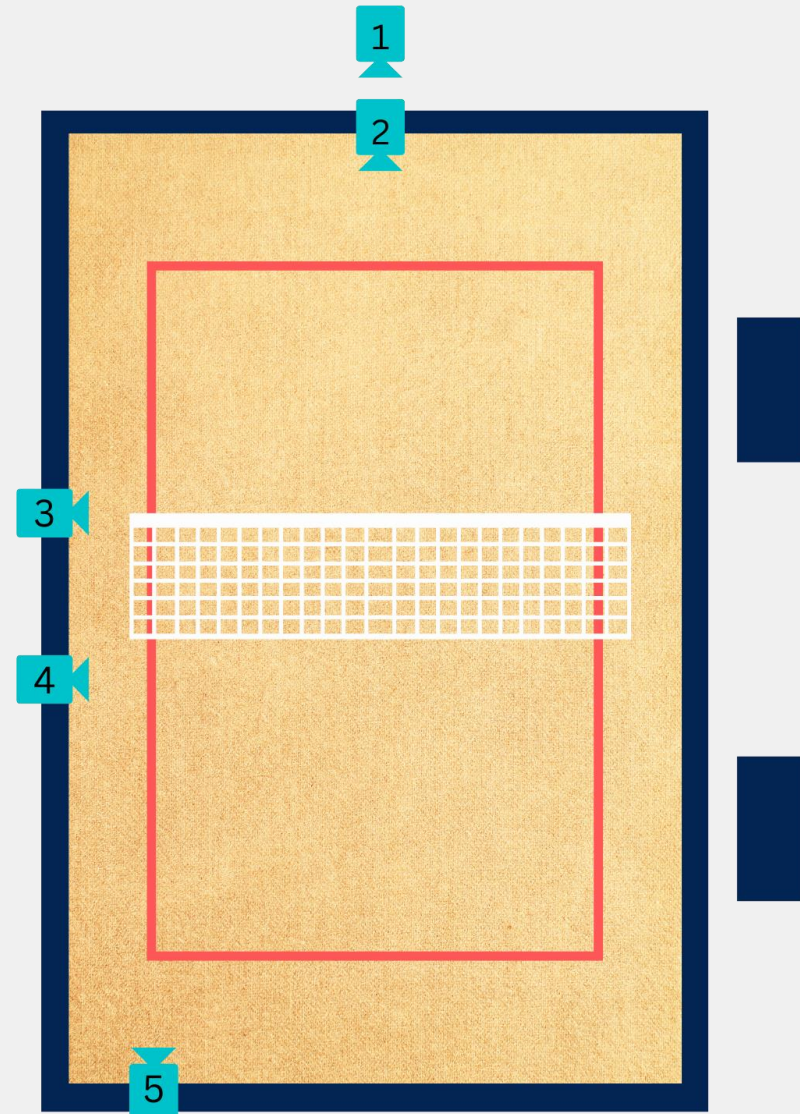
The host broadcaster will provide the ITF with a copy of the proposed camera plan for approval in ample time for consideration, agreement and amendment prior to the tie, and will comply, at its own cost with all directions of the ITF in regard thereto.

The host broadcaster and/or the commissioned production company providing OB coverage for the event should base its production upon the 5-camera plan.

This plan provides camera positions for the two main cameras (Cam1 & Cam2) and side court cameras. Cam1 should see the far service line well above the net cord and Cam2 should see the net cord midway between far service line and baseline.

The host broadcaster will make provision for EVS replay machines in its production plan.

1. Main Camera View
2. Low Main Camera View
3. 3 & 4 Side-Court Caera
4. Reverse Angle Slow-Mo AND/OR Mobile/Roaming Camera



COMMENTARY POSITIONS

The Host Association must make suitable space available (minimum 2m x 2m per position) for the provision of TV and radio commentary booths. If permanent commentary booths are not already available within the stadium, the Host Association will cover the cost of any construction necessary (e.g. constructing platforms, removing seating). The position will be equipped with a monitor and the Host Broadcaster must provide a cable output of the international feed.

GRAPHICS

The host broadcaster must ensure that the international feed and its own transmissions of the event do not include crawls, signs, logos or commercial identification except as authorised under the terms of the contract, or as otherwise directed by ITF.

The host broadcaster must not enter into any graphics sponsorship agreement with any company except strictly in accordance with the terms of the contract, and will use the ITF Graphics. The host broadcaster must ensure that on-screen graphics do not obstruct the on-court sponsor signage during transmission of the event.

THANK YOU

Please direct any questions to ITF Broadcast Team:
Brooke.Hockley@itftennis.com
Tabitha.Horsefield@itftennis.com