

## ITF Cookies Policy

Please read this Policy carefully.

### 1. About Us

ITF Licensing (UK) Limited trading as the International Tennis Federation (ITF) is committed to protecting and respecting your privacy in accordance with the applicable data protection laws which impose certain obligations on us. This policy provides you with the necessary information regarding our use of cookies.

We may need to change this Cookies Policy in the future. If we make any substantial changes that materially affect you, we will inform you before they take effect.

If you require any further information, or wish to contact us about our use of cookies, our contact details are:

Address	Bank Lane, Roehampton, London UK, SW15 5XZ
Telephone Number	+44 20 8878 6464
Data Protection Officer's Email	<a href="mailto:dataprotectionofficer@itftennis.com">dataprotectionofficer@itftennis.com</a>

### 2. Our use of cookies

In common with many other website operators, we use cookies on our website. We use them to enrich your experience of using the website by allowing us to tailor what you see to what we have learned about your preferences during your visits to the site. Our cookies are also used to enable us to develop our website to reflect our customers interests by noting who has seen which pages, how frequently particular pages are visited and determining the most popular areas of our website. We and carefully selected third parties also use cookies to show you more relevant advertising online.

We also use cookies to ensure that our website remains secure and that requests for pages on the website are coming from real humans and not harmful, automated 'bots'. These cookies do not collect or store any personal data or any information that could uniquely identify you as an individual.

We may incorporate social plugins for various online social networks (e.g. Facebook, Twitter and YouTube) into some pages on our website. These services may use their own cookies (third-party cookies) to identify you and track information about your visit to our website.

### 3. What is a cookie

Information may be sent to your computer in the form of an Internet "cookie" to allow our servers to monitor your requirements. The cookie is stored on your computer. Our server may request that your computer return a cookie to it.

These return cookies do not contain any information supplied by you or any personally identifiable information about you. However, we use cookies to keep track of any purchase you make of ITF products and services.

Such measures are necessary to allow the ITF and its subsidiaries to measure the usability of the systems, which will help to continually improve user experience of our websites. Your browser

software should however enable you to block cookies if you wish to. For more information about cookies, please visit <http://www.allaboutcookies.org/>.

**In general, we use the following types of cookie:**

#### **4. Strictly necessary cookies**

These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Without these cookies services you have asked for like online purchases and e-billing, cannot be provided.

#### **5. Performance cookies**

These cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how a website works.

#### **6. Functionality cookies**

These cookies allow the website to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more personal features. For instance, a website may be able to provide you with local weather reports by storing in a cookie the region in which you are currently located.

These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. They may also be used to provide services you have asked for such as watching a video or downloading a form. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

#### **7. Google Analytics**

The ITF uses Google Analytics, a web analytics service provided by Google. Google Analytics collects first party cookies, which are text files placed on your computer to collect standard internet log information and visitor behaviour. This information is sent to Google and is used to evaluate how our website is being used. This enables us to compile statistical reports. A full list of cookies used by Google Analytics and explanations on how these work are available on the Google code website.

The ITF does not collect (nor allow any third party to collect) personally identifiable information of visitors to our site. We will not associate any data gathered with any personally identifying information. We will not link or seek to link an IP address with the identity of a computer user. In short, Google Analytics doesn't identify who you are, but it does track your movements on our websites.

#### **8. How to disable cookies**

You can stop cookies being downloaded on to your computer by selecting the appropriate settings on your browser. However please note that if you do this you may not be able to use the full functionality of this website. There is more information about cookies, including how to delete them on the website <http://www.aboutcookies.org/>. You may also opt out of being tracked by Google Analytics by visiting [tools.google.com/dlpage/gaoptout](http://tools.google.com/dlpage/gaoptout).