**ADVANTAGE ALL REWARD AND RECOGNITION**

**APPLICATION FORM**

All applications must be signed by the General Secretary or President and sent to AdvantageAll@itftennis.com by the deadline of 31 July 2025.

1. **National Association details**

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| --- | --- |
| National Association name: |  |
| Contact name: |  |
| Contact email: |  |

1. **Selected application category**

Please indicate which application category you wish to apply for (**please tick only one category only per application**).

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| --- | --- |
| **Category** | **Tick as applicable (one box only)** |
| Leadership |  |
| Coaching |  |
| Officiating |  |

1. **Gender equality strategy**

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| --- | --- |
| Does your national association have a documented gender equality strategy or action plan?  | Yes / No |
| If Yes, please attach a copy of this strategy or action plan with your application. |

1. **Presidential ‘I Pledge’ commitments**

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| Has your NA President/General Secretary signed the Advantage All ‘I Pledge’ commitment?  | Yes / No |
| If Yes, please provide or attach details of any commitments made as part of this pledge. |

1. **Project overview**

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| **Project rationale and goal(s) – What did you hope to achieve? (300 words max)**Please summarise your overall goal(s), including the initial rationale, background or challenge and then list your objectives. |
| **Project rationale and goal:****Project objectives:**1.2.3.4.5.[add others if appropriate] |
| **Project actions – What has been done? (300 words max)**Please provide an overview of the key actions implemented to date (e.g. sessions held, policy changes, any promotion or communications, etc.) |
|  |
| **Project outcomes – What has been achieved? (300 words max)**Please list the main outcomes from your project to date. If you project is still ongoing, please indicate progress to date and next steps. |
|  |
| **Project measurement – How do you measure results?**Please list any targets or KPIs used to measure progress in the table below, with any additional comments on progress. |
| Goal/ Target | Baseline [insert year] | 2023  | 2024 | Comment |
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|  |  |  |  |  |
| Additional comments |

1. **Fit with Advantage All strategy**

Please indicate which of the Advantage All pillars your project relates to (**tick all that apply**) and provide a brief supporting statement as applicable.

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| **6.1 Empower** |
| Has the project or initiative has created opportunities for women to develop as/become leaders in tennis, such as more involvement in planning and decision making, as coaches or officials, or in formal leadership roles as Board members or Committee members? | Yes / No |
| If yes, please provide brief supporting statement:  |
| **6.2 Balance** |
| Has the project or initiative increased the number of women and opportunities for women and girls in the chosen category? | Yes / No |
| If yes, please provide brief supporting statement:  |
| **6.3 Culture** |
| Has the project or initiative changed the formal policies and practices or culture in your nation and helped women overcome the barriers to engagement?  | Yes / No |
| If yes, please provide brief supporting statement:  |
| **6.4 Value** |
| Has your project or initiative increased investment in women’s tennis and helped to generate equal value?  | Yes / No |
| If yes, please provide brief supporting statement:  |
| **6.5 Voice** |
| Has your project or initiative helped to raise the level of awareness of women’s tennis compared to men’s tennis in your nation? Have you promoted your project in the media?  | Yes / No |
| If yes, please provide brief supporting statement:  |

1. **Financial reward**

If your submission is successful, please indicate how your monetary reward will be spent. Please note that monetary rewards may only be used to contribute towards an existing or future gender equality related project or attendance at a specific conference or seminar. The monetary rewards for the winning projects are $5,000 (gold), $4,000 (silver), $3,000 (bronze) and $1,000 (highly commended) and will be paid within 30 days of an invoice being submitted.

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| If successful, the monetary reward will be spent on the following:  |
| A) An existing or future gender equality related project | Yes / No |
| If yes, please provide details of the project. |
| B) Attendance at a specific conference or seminar | Yes / No |
| If yes, please provide details of the conference or seminar.  |

1. **Declaration by NA General Secretary / President**

I confirm that the information contained in this application is accurate and reflects the progress made by our national association in promoting gender equality in tennis.

I have attached supporting documentation such as Gender Equality strategy or plans as appropriate.

I agree to the attached Terms & Conditions relating to the Reward and Recognition programme.

I confirm that when projects refer to individuals, that the individual concerned has provided their consent to putting their name (and personal data) forward to the ITF and permit the ITF to publish those details as set out in the Advantage All Reward & Recognition Programme Terms & Conditions.

**Signed:**

**Name:**

**Date:**

All personal data received by the ITF as part of this application will be processed in accordance with the [ITF Data Privacy Policy – Business Contacts](https://www.itftennis.com/en/about-us/privacy-notices/)