

ITF Privacy Notice – under 18-year-old marketing recipients

Please read this notice carefully.

This privacy notice tells you what the International Tennis Federation will do with your personal data for marketing purposes. If you are under 18 years old you should read this.

Speak to your parent or guardian about it as well and read our ITF privacy notices to help you understand more about how we process personal data. You can find a list of all our privacy notices, including the Marketing Privacy Notice here: <https://www.itftennis.com/about/help/privacy-notice.aspx>.

1. About Us

ITF Licensing (UK) Limited trading as the International Tennis Federation (ITF) is a data controller of any personal data it collects and holds about you. The ITF is referred to as “we”, “us” and “our” in this privacy notice. We are a company registered in England and Wales under company number 02584446. We are registered on the Information Commissioner’s Office Register; registration number Z5603782.

If you want to talk to someone about this notice, your rights are or just want more information about how we use your data, you can contact us below:

| | |
|---------------------------------|--|
| Address | Bank Lane, Roehampton, London UK, SW15 5XZ |
| Telephone Number | +44 20 8878 6464 |
| Data Protection Officer’s Email | dataprotectionofficer@itftennis.com |

If you live outside of the UK, you can also contact us by emailing us at:

Bird & Bird GDPR Representative Services SRL
Avenue Louise 235
1050 Bruxelles Belgium
EUrepresentative.ITF@twobirds.com
Key Contact: Vincent Rezzouk-Hammachi

We look after tennis all over the world. We make sure the rules are followed and we try to make tennis the best sport it can be. We have to comply with laws about how we collect and use your information (which we call “**DATA**”).

2. Why is this important to you

Don’t ignore the boring stuff...

Your right to privacy is really important. Because you are not yet 18 years old, we need to handle your **DATA** very carefully and keep it safe so other people cannot use it to do things that will cause you any harm or distress (now or in the future).

We know there is a lot of information here, but please make sure you read it all. It will tell you:

1. WHAT we do with your **DATA**;
2. WHY we need it, and most importantly;

3. HOW we protect it when we use it.

Sometimes we start to do different things with your DATA. If we do, we will update this information and let you know. If you have any questions about how we use your DATA please get in touch.

This privacy notice explains how we will use the DATA of anyone who receives ITF marketing material, including ITF newsletters and press releases, benefits from our services and products and engages with our online platforms and promotional campaigns.

3. Where do we get your DATA?

From you, and your people...

We collect and process your DATA when you:

- Register to use our online services or receive our newsletters;
- Contact us with any general enquiries;
- Indicate you would like to hear from us when you register or otherwise engage with us as a player, or through other programmes, events and conferences that we run;
- Subscribe to our communications and marketing material;
- Engage with our promotional campaigns.

We may also obtain DATA about you:

- that is publicly available, such as information from your social media accounts;
- (if applicable) from your National Tennis Association, if they participate in our promotional campaigns.
- (if applicable) from our affiliate, Billie Jean King Cup Limited, registered in the United Kingdom; and
- from our partner Wildlife Studios Limited if you enter an ITF World Tennis eChampionship tournament.

4. What DATA do we get?

| | |
|----------------------------------|--|
| you as an individual | <ul style="list-style-type: none"> • full name • job title • appearance (through photos or videos provided by you) • email address, home address and/or telephone number • gender • date of birth • countries of which you are a citizen or resident in |
| your preferences | <ul style="list-style-type: none"> • whether you wish to receive marketing from us and which types of marketing material you would like to receive |
| your technology | <ul style="list-style-type: none"> • device identifiers including IP address |
| your profile and how you use our | <ul style="list-style-type: none"> • details of our services with you, including how you access and use those services, for example via smart phone application, web browser etc |

| | |
|-----------------------|---|
| products and services | |
| your correspondence | <ul style="list-style-type: none"> correspondence or communications received or sent, and the information contained within those materials |

5. Can we use your DATA ?

Yes, and this is why...

We make sure we have a legal reason (known as a legal basis) to do so, in line with laws such as the General Data Protection Regulation and UK Data Protection Act 2018. More information is provided below:

| Enable the ITF to pursue our legitimate interests (issues that are important to the ITF) | |
|---|--|
| Monitor and research | We may use your DATA to: <ul style="list-style-type: none"> undertake research to enhance the general appeal and global reach of the game gather statistics about registration, memberships, accreditation and people interested in tennis |
| Other business interests | We may use your DATA to: <ul style="list-style-type: none"> promote tennis and the ITF (where you engage with our promotional campaigns) monitor use of, improve and protect our websites, social media platforms and other online services update, consolidate and improve our business and the services that we provide to you as well as the accuracy of our records monitor and analyse the use of your account / membership with us identify other products and services you may be interested in and tell you about other products and services obtain your feedback and respond to and rectify complaints received by you and other service beneficiaries of the ITF segment your DATA to make sure that you only receive information that is relevant to you develop and improve ITF business functions and facilitate investment in, and the growth of, our business manage and mitigate the risks to you and our federation |
| Legal Obligations (things we have to do by law) | |
| Compliance with applicable laws | We may use your DATA to make sure we follow all applicable laws and standards to protect ITF as a business and the claims that might be brought against us in a court of law. |

Consent

Otherwise, we may seek your consent to use your DATA, e.g. to send you information about the ITF's products, competitions and services offered by us and our sponsorship partners. At the time that we ask for your consent we will explain the reasons why. You are entitled to refuse consent.

If you withdraw your consent, we will not continue to process your DATA for the purpose for which consent was obtained, but this will not impact the validity of any processing undertaken before you withdrew your consent.

Remember – you or your parent/guardian can always ask us why we use your DATA by contacting our Data Protection Team.

6. Marketing

We won't send you stuff unless you give your permission...

We will ask you, when you give us your DATA, if you are happy for us to tell you by email about products, competitions and services offered by us and our sponsorship partners which you have said you are interested in.

If you change your mind and don't want to get any emails from us just let us know. You can:

- email us at communications@itftennis.com
- Click the unsubscribe link on any marketing emails that we send you.

You will then be removed from the marketing email list — however, we may still communicate with you, for example to send you service-related emails, to respond to service requests, or for other non-marketing purposes.

Who else gets your DATA?

It's a bit complicated...

We need to share your DATA with other organisations. Your DATA may be shared with ITF Limited, registered in the Bahamas. Hosting and storage of your DATA is facilitated by our cloud hosting service provider (Microsoft). All DATA is stored in the UK or European Union

We also share your DATA with:

- your parents/guardians, and any person you ask us to share your DATA with;
- Our service providers: (i) Microsoft the supplier of our cloud-based data processing and management services; (ii) Two Circles; and (iii) Two Circles Content, our digital support agencies;
- Our advisers, auditors, agents and suppliers who act or may act on our behalf; and
- If necessary: courts and any arbitrator or adjudicator of a dispute involving us; and law enforcement agencies.
- (if applicable) our affiliate, Billie Jean King Cup Limited.

Your DATA may be shared with government authorities and/or law enforcement officials if required by law or if required for the legal protection of our legitimate interests in compliance with applicable laws.

7. Sending you DATA overseas (away from Europe)

We share your DATA outside the United Kingdom (UK) and the European Economic Area (EEA). This includes transfers to support services for our mailing system.

Where we transfer your DATA outside of the EEA, we will make sure that your DATA is safe. Remember - you or your parent/guardian can always contact us for more information about this.

8. Can we keep your DATA?

Yes. But not forever...

- We will keep processing your DATA while you continue to engage with our emails, and for a period of six months from when you stop;
- However, if you ask us to stop processing your DATA, we will delete your DATA immediately (but there may be a short period required to allow us to do so and we may retain it on a suppression list).
- If you send us any emails, we will keep these for ten years.
- We may keep your DATA for longer if the law says we should.

9. Your legal rights

Don't worry, you're in control...

You can ask for specific things to be done with your DATA.

- You can see your DATA and ask us to correct any DATA that is not right;
- You can ask us to send your DATA to another person or organisation.
- You can ask that we delete your DATA (or some of it);
- You can ask us to restrict/limit our use of your DATA; and
- You can say no to us using your DATA.

Sometimes the law says that we can say no to these requests, but we will explain this to you if you ask. In most cases we will respond to your request within one month.

Please discuss with your parents/guardians if you want to contact us about your rights.

10. How to complain

You can complain to our Data Protection Team if you are unhappy about anything in this notice. You can also complain to the United Kingdom's data authority, the Information Commissioner via www.ico.org.uk. If you live outside of the UK you can also contact our European representative as detailed in section 1.

11. Did this make sense to you?

We can provide this privacy Notice large print, Braille and audio upon request.